



DASSAULT SYSTEMES SIMULIA EURONORTH REGIONAL USER MEETING 2022

September 14-15, 2022 | The Midland Hotel | Manchester, UK

Sponsorship Prospectus





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We are excited to announce the **SIMULIA Regional User Meetings (RUMs)** will be back in person for 2022! Our annual SIMULIA RUMs provide a forum for practicing engineers and researchers to exchange ideas and experiences in all aspects of simulation technology.

As well as demonstrating the game-changing power of using simulation on the **3DEXPERIENCE** platform, attendees can expect to hear key technology updates and demonstrations from SIMULIA R&D on our key disciplines and products, including Structures, Electromagnetics, Fluids, Materials, Optimization and Design Exploration, Multibody Dynamics, Vibro-Acoustics and Additive Manufacturing.

The SIMULIA EuroNorth Regional User Meeting offers various sponsorships and is a great way to connect with SIMULIA users.

| Sponsorship Level | Gold Sponsorship 1 Available | Silver Sponsorship 9 Available |
|--|---------------------------------|-----------------------------------|
| Cost | £2000 | £1000 |
| Exhibit Area Space | ✓ | ✓ |
| Lunch Sponsor | ✓ | |
| 25 Minute Speaking slot in Break out session | ✓ | |
| Email list of registrants who opt in to receive marketing communication from the RUMs exhibitors and sponsors | ✓ | ✓ |
| Conference Bag Insert | ✓ | ✓ |
| Acknowledgement in Opening Remarks | ✓ | ✓ |
| Full Page Ad in Conference Programme | ✓ | |
| Logo on Event Website and Final Programme | ✓ | |
| Mention in All Event Promotional Correspondence | ✓ | ✓ |
| General Session Literature Chair Drop | ✓ | |

| Promotional Sponsor | Sponsorship Fee |
|--|-----------------|
| Conference Bag Insert- Unlimited Available | £300 |
| General Session Literature Chair Drop – Unlimited Available | £300 |
| Half Page Ad in Conference Programme | £250 |

Sponsorship Package Details

Gold Sponsorship – 1 Available

- ✓ A 4x6 foot table for your table top display and product literature. You may also bring a backdrop for your exhibit area.
 - Power strip/waste paper basket
- ✓ Three conference passes
- ✓ Lunch Sponsor on Wednesday, September 14 2022 and Thursday, September 15 2019
 - Promotional video and video signage displayed during lunch
- ✓ Option to bring a raffle prize to your booth to encourage traffic in the exhibit hall¹
- ✓ 25 Minute Speaking slot in Break Out session during the conference
- ✓ Include one flyer, brochure or promotional item in the conference bag distributed to all attendees¹
- ✓ Full page ad in the conference programme³
- ✓ Recognition on conference website with a link to company web page
- ✓ Acknowledgement in opening remarks
- ✓ Recognition in all conference promotional correspondence
- ✓ Email list of registrants who opt in to receive marketing communication from the RUMs exhibitors and sponsors²

Silver Sponsorship – 9 Available

- ✓ A 4x6 foot table for your table top display and product literature. You may also bring a backdrop for your exhibit area.
 - Power strip/waste paper basket
- ✓ Two conference passes
- ✓ Include one flyer, brochure or promotional item in the conference bag distributed to all attendees¹
- ✓ Option to bring a raffle prize to your booth to encourage traffic in the exhibit hall¹
- ✓ Recognition on conference website with a link to company web page
- ✓ Acknowledgement in opening remarks
- ✓ Recognition in all conference promotional correspondence
- ✓ Email list of registrants who opt in to receive marketing communication from the RUMs exhibitors and sponsors²

Promotional Sponsorship Opportunities

Conference Bag Insert – *Unlimited Available*

- ✓ One piece of literature¹ or giveaway in each conference bag distributed to all attendees
- ✓ Recognition on conference website with a link to your company web page as well as the conference program

General Session Literature Chair Drop – *Unlimited Available*

- ✓ One piece of literature placed in seats at one of the conference general sessions¹
- ✓ Recognition on conference website with a link to your company web page as well as the conference programme

Half Page Colour Advert in Conference Programme

- ✓ Half Page Colour Advert in the final conference programme⁴
- ✓ Recognition on conference website with a link to your company web page as well as the conference program

Sponsorship Notes

- ✓ ¹ Brochures (literature or giveaways) must be created and provided by sponsors and will need to be reviewed by Dassault Systemes
- ✓ ² Attendee lists will include those individuals that opt-in during conference registration process
- ✓ ³ Advert will need to be created by sponsor to supplied specification and will need to be reviewed by Dassault Systemes



Secure your Sponsorship

Please confirm your intent to sponsor by completing the sponsorship contract below and signing the last page of this document. Sponsorship requests will be prioritized on a first come, first served basis. Your sponsorship will be secured upon Dassault Systèmes counter-execution of the contract and receipt of payment in full.

| ✓ | Sponsorship | Cost |
|---|---|-------|
| | Gold | £2000 |
| | Silver | £1000 |
| | Conference Bag Insert | £300 |
| | General Session Literature Chair Drop | £300 |
| | Half Page Colour Ad in Conference Programme | £250 |

Sponsor Company Name: _____

Full Address: _____

Contact name: _____

Phone number: _____

Email: _____

Form of payment (please circle one):

PO number: _____

For additional information, please contact

Jessica Dawson

jessica.dawson@3ds.com



Dassault Systemes SIMULIA EuroNorth Regional User Meeting 2022 Sponsorship Terms and Conditions

“DS” for the purposes of these Terms and Conditions shall mean DASSAULT SYSTEMES UK Ltd.

Payment Terms: Payment is due in full. An invoice with payment details will be sent once the Sponsorship Application and signed Agreement are received. Sponsorships are not confirmed until payment is received and Sponsor receives written confirmation from DS. All payments made to DS under this agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by DS and DS’s lost or deferred opportunity to provide display space to others.

No Assignment: Sponsor shall not assign a third party any conference passes (nor may conference passes be shared or split among sponsor employees) or display area or any portion thereof without prior consent of DS, which DS may grant or withhold at its sole discretion. If such permission is given, the sponsor shall assume full responsibility for the conduct of its assignee and its representatives.

Sponsor Conduct: Sponsor and all of its representatives shall conduct themselves at all times in accordance with the highest standards of decorum and good taste. DS reserves the right to eject from the conference any sponsor or representative violating those standards.

Sponsor Display Areas: These display areas will be assigned on a first- come, first- served basis and will be made solely at the discretion of DS.

Installation and Dismantling of Display Areas: DS will make the exhibit space available for reasonable times for set up and dismantle before and after the exhibition. Installation and dismantling of display areas must not begin before the specified starting times and must be completed by the specified completion times.

Termination or Interruption of the Conference: In the event the conference site or any portion thereof in the sole determination of DS becomes unfit for occupancy or is substantially interfered with by reason of picketing, strike, embargo, injunction, act of God, act of war, act of terrorism, fire, emergency declared by any government agency or by virtue of any ordinance of law or any act beyond the control of DS, this agreement may be terminated by DS. In the event of such termination, the sponsor waives any and all damages and agrees that DS may, after deducting all costs and expenses, including a reserve for claims, refund to the sponsor, as and for complete settlement and discharge for all said sponsor claims and demands, the sponsors pro rata share of all funds paid by sponsors. In the event the conference is interrupted for any reason, included by not limited to, emergencies of any type, failure of utilities or other public service, the sponsor waives any and all claims against DS.

Liability and Indemnification: Sponsor’s participation in the conference shall be at Sponsor’s sole risk. Display areas will not be locked or any more secure than other public areas on the facility site. Neither DS or the facility site or their respective employees or agents, shall be liable for, and the Sponsor hereby releases them from, any claims for loss, injury or damage to person or property, resulting from theft, fire, accident or any other cause. Sponsor shall be liable to DS and/ or the site for any damage done to building and/ or furniture and fixtures contained therein which shall occur through the acts or omissions of Sponsor, its employees, agents or servants. Sponsor agrees to indemnify, save harmless and defend DS against any liability, claim or expense resulting from injury or damage to any person or property which occurs within Sponsors display space or as the result of any omission of Sponsor, its employees, agents or servants.

Restrictions:



1. No noisy or obstructive work will be permitted during exhibit hours, nor will noisily operating displays, flashing lights, or exhibits producing objectionable odours.
2. Any distribution of literature or samples shall be limited to the Exhibitor’s display area, except as otherwise expressly permitted under any particular sponsorship package.
3. Sponsors shall not schedule, foster, or conduct outside activities that would take qualified attendees from the exhibition area during exhibit hours.
4. SPONSOR AGREES, WITHOUT EXCEPTION, THAT NO RECRUITING OF PERSONNEL WILL OCCUR IN THE DISPLAY AREA OR WITHIN OTHER CONVENTION FACILITIES PROVIDED. ORDER TAKING AND PRODUCT TAKING SHALL BE RESTRICTED TO THE SPONSORS DISPLAY AREA

Promotions, contests, printed material etc.: All items with the exception of pens, pencils, luggage tags, and pocket calendars must be submitted for approval to DS prior to the conference. Slideshow tactics, or other methods, including marketing material, considered by DS to be objectionable, are expressly prohibited. Prizes, awards, drawings, raffles, lotteries or contests may be permitted within accordance with applicable laws. Requests for approvals of such activities must be submitted in writing to DS three weeks prior to the opening of the conference. Distribution of promotional material to DS conference attendees’ hotel sleeping rooms, public areas, and technical sessions is strictly prohibited without prior approval from DS. Use of hotel and conference related facility systems to promote vendors or their products is also prohibited. All promotional activity is limited to demonstrating and promoting exhibitors products and services that are complementary to DS’s products. Questions should be directed to DS prior to the conference.

AGREED AND ACCEPTED:

DASSAULT SYSTEMES UK Ltd

SPONSOR

Signature:

Company Name

Printed Name:

Signature:

Title:

Printed Name:

Address:

Title:

Date:

Address:

Date:

