



ACCELERATE PRODUCT DEVELOPMENT WITH  
INTEGRATED SYSTEMS ENGINEERING AND MODSIM



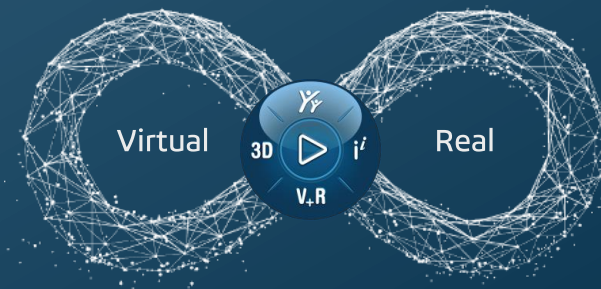
**Jonas  
ITTEL**

CATIA Sales Director  
EuroCentral  
Dassault Systèmes



**Mathias  
SCHMID**

SIMULIA Sales Senior  
Manager  
Dassault Systèmes



# TIMES ARE CHANGING

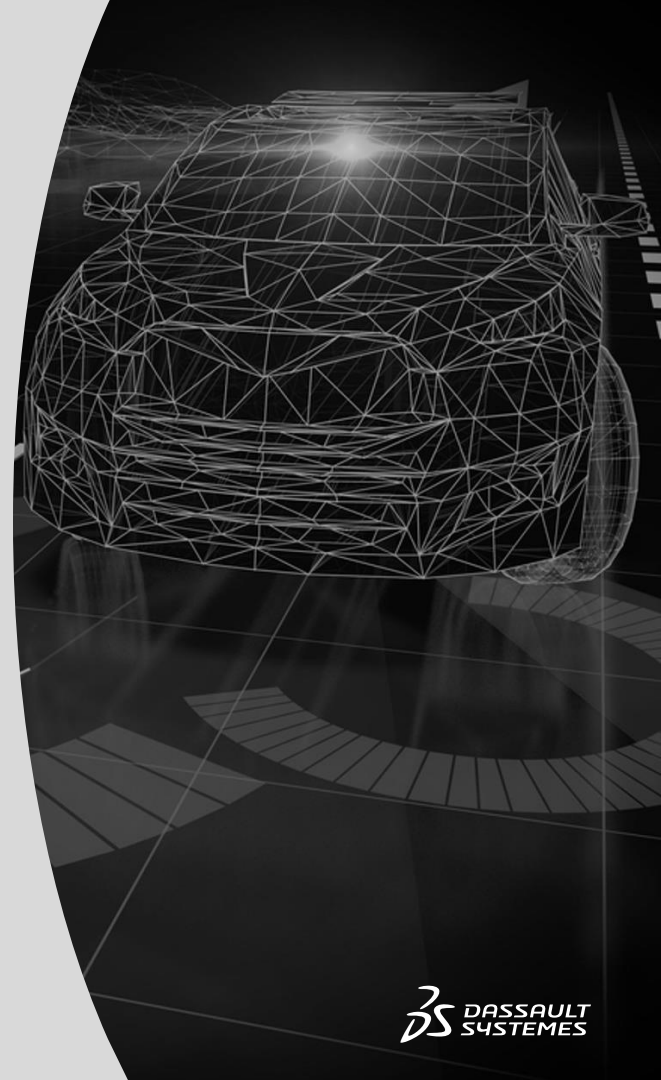
Traditional  Challenger

<b>Cost:</b> <sup>1</sup> Overall platform development costs	€4 – 6bn.	€0,5 – 1bn.
<b>Time:</b> New vehicle time to market	45 - 60 months	18 - 36 months
<b>Quality:</b> Frequency of full vehicle tests	Monthly	Twice a day
<b>Culture:</b> Individual outcome responsibility	20-30%	80-100%

KEARNEY

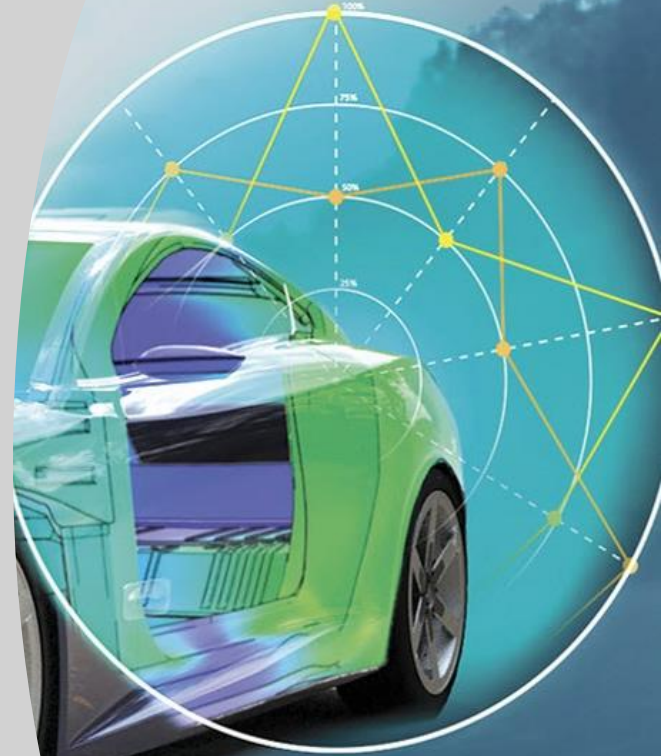
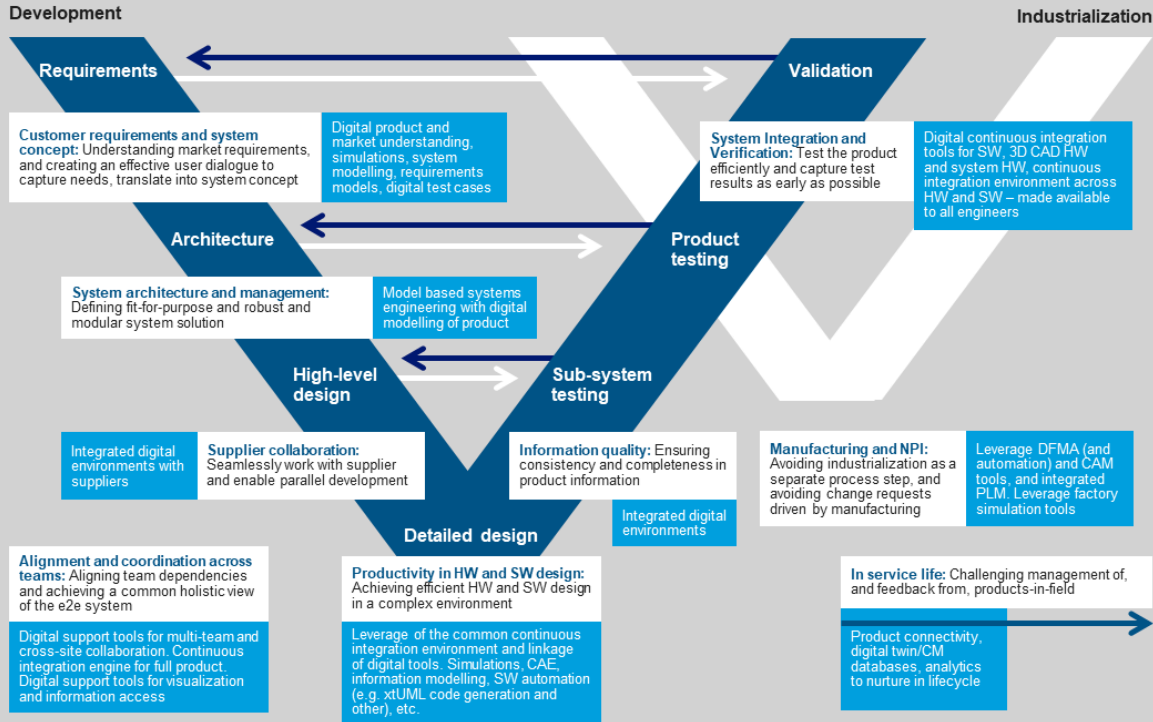
Benchmark

1 – avg. values incl. PassCar segment  
Source: Kearney, BinaryCore

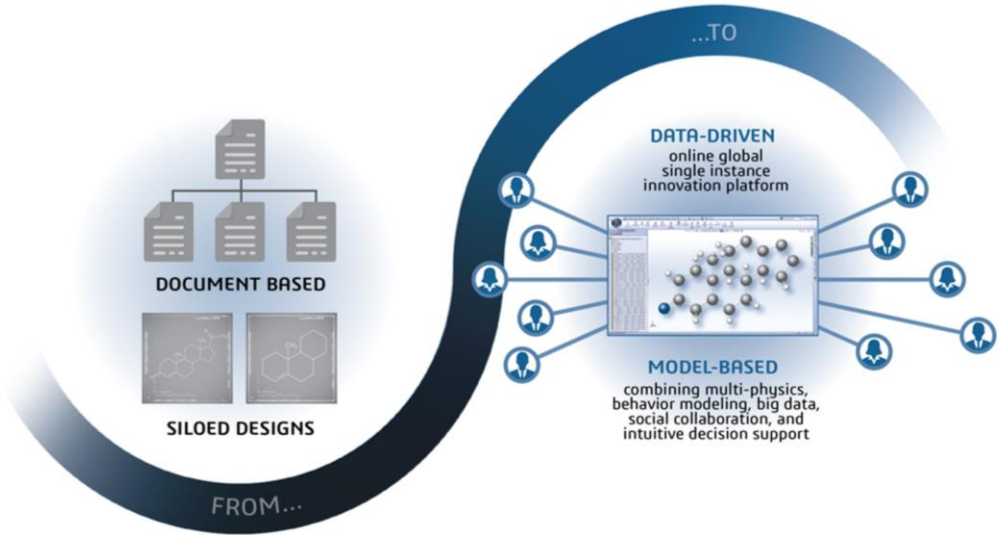
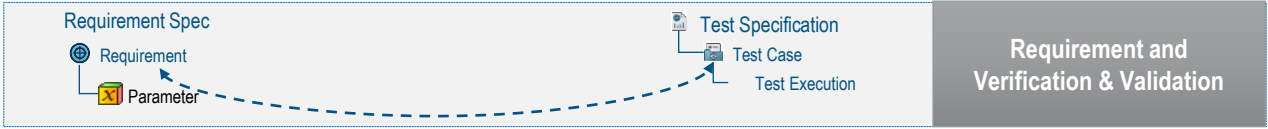


 DASSAULT  
SYSTEMES

# INTEGRATED ENGINEERING CHALLENGE



# UNIFIED MODEL BASED ENGINEERING



Enabling 'What-If' Studies and decision making with full traceability

Facilitate Multi-scale & Multi Physics collaboration

Improve Product Quality

A key step toward AI/ML

# SIMULATION DEMOCRATIZATION

## Assisted Workflow

Structure

- ✓ Structural Analysis Case.1
- ✓ Explicit Dynamic Step.1
- 1. Map modules' publications
- 2. Update Contributing FEM's.
- 3. Update mesh specifications
- ✓ Solve
- Create sensors
- Results

**Commands**

This method configures a structural simulation after an engineering template instantiation.

1. Map module publications
2. Update Contributing FEM's.
3. Update mesh specifications

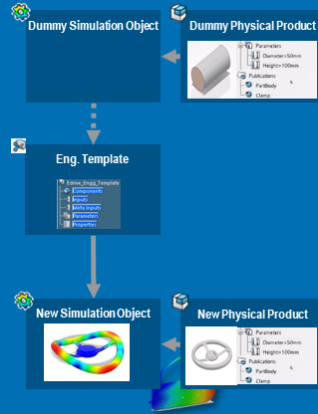
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## Templated Workflow



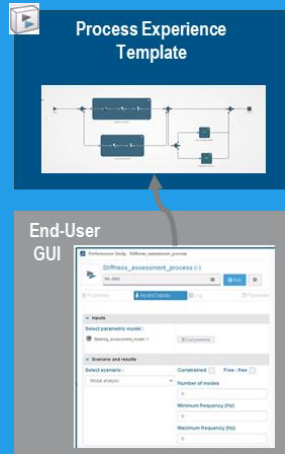
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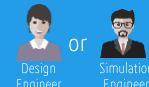
## Web Interface



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Accelerate Efficiency

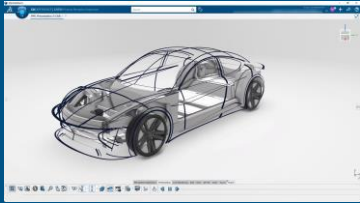
Integrated Digital Environment

Common Data Source

Capitalize Enterprise Knowledge & Know-how

# MODSIM CONCEPT, DESIGN SPACE EXPLORATION & TRADE-OFF

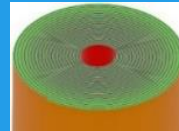
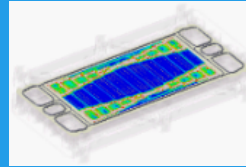
Concept Engineering



Generative Engineering



Multi-Physics/-Scale



Drive innovation

Design right the 1st time

Reduction of costly late design changes

Explore more and new designs

# TRACEABILITY: FROM PRODUCTION TO SIMULATION



## Systems Engineering

Full traceability from the physical product to the requirements

1

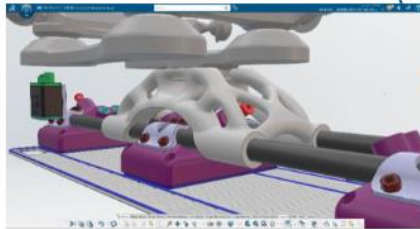


## Test Management

Ensure compliance with requirements and manage test plans

2

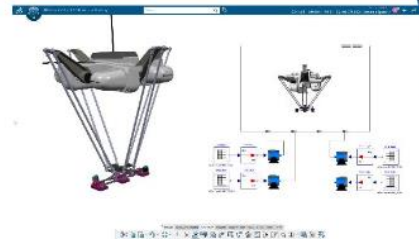
4



## Generative Design

Generate functional CAD concepts and select the best lightweight design

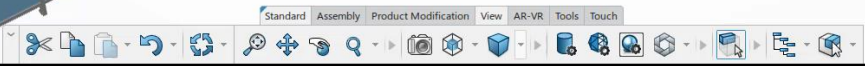
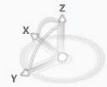
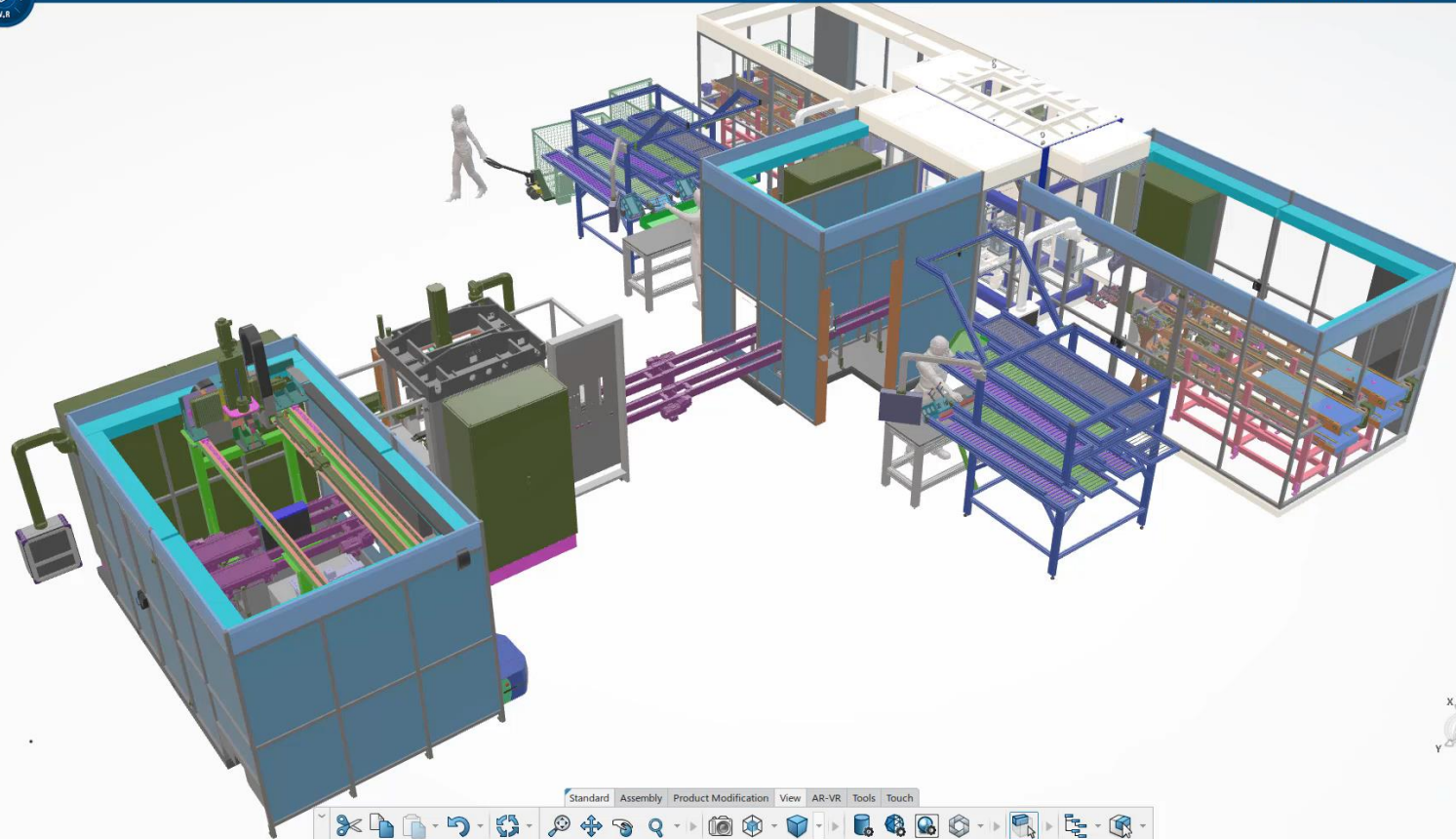
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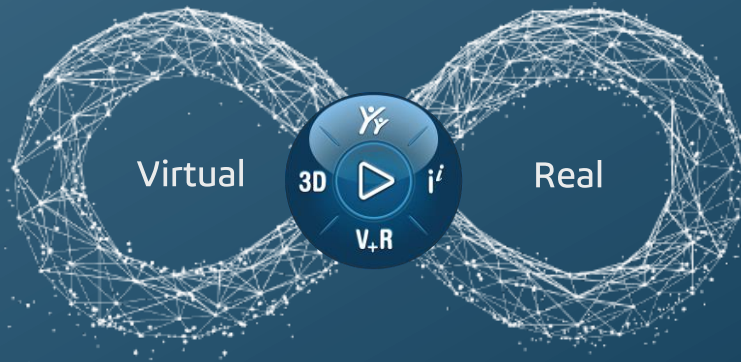
## Behavior Modeling

Accelerate understanding and validation of complex systems through early virtual simulation





# CONCLUSION



**Simplify complexity**  
Model Based Engineering

**Accelerate efficiency**  
Simulation Democratization  
and Methods Digitalization

**Drive innovation**  
MODSIM Concept, Design  
Space Exploration & Trade-off



# ACCELERATE PRODUCT DEVELOPMENT WITH INTEGRATED SYSTEMS ENGINEERING AND MODSIM

**Platform Simulation in  
Electrical Engine  
Development –  
Seamless Data Flow from  
Requirements to Assembly  
Planning**



**Nicolas Brossardt, BMW AG**  
**Morten Huber, 3DS**  
**Florian Hübler, 3DS**

**Streamlining Concept  
Structure Engineering for  
Faster, Smarter Development**



**Stefan Mertz, 3DS**  
**Michel Schäfer, 3DS**

**Dive Deep into the Efficient  
Development of Future Air-  
Rescue Vehicles Using  
MODSIM**



**Lucas Lindner, HORYZN**

THANK YOU FOR YOUR INTEREST

