

MANUFACTURING IN THE AGE OF EXPERIENCE™

NOVEMBER 7-8, 2017 | SHANGHAI, CHINA



3DEXPERIENCE®

AGENDA

01:00pm

REGISTRATION & WELCOME COFFEE

02:00pm

PLENARY SESSION

IF the traditional supply chain no longer serves Industry's dynamic market needs, **WE** must increase the breadth of external value networks.

WELCOME TO MANUFACTURING IN THE AGE OF EXPERIENCE

Ying **ZHANG**, China Managing Director - **Dassault Systèmes**

INSPIRATION – KEYNOTE SPEAKER

Get inspired by a disruptive approach on winning in the Experience economy

VISION IN ACTION – 3DEXPERIENCE PLATFORM LIVE DEMONSTRATION

Share Dassault Systèmes' vision on how the 3DEXPERIENCE platform takes manufacturing to the next level & Discover how it enables manufacturers to shape and reshape their industry, thanks to the 3DEXPERIENCE Twin approach

Garth **COLEMAN**, Marketing VP ENOVIA - **Dassault Systèmes**

Rob **VAN EGMOND**, CEO QUINTIQ - **Dassault Systèmes**

Guillaume **VENDROUX**, CEO DELMIA - **Dassault Systèmes**

Morgan **ZIMMERMANN**, CEO EXALEAD - **Dassault Systèmes**

IMMERSION – BREAK IN THE 3DEXPERIENCE PLAYGROUND

Discover the 3DEXPERIENCE Playground at Manufacturing in the Age of Experience, our hands-on technology showcase, featuring robotics, cobots, digital continuity, virtual reality and more

LEARNING EXPEDITION – CUSTOMER STORIES

Experiment the new paradigm of manufacturing through “the shop floor journey”; illustrated by customers' experiences

Manufacturing is Smart

Adrian **PRICE**, Director Global Powertrain Manufacturing - **Ford Motor Company**

interviewed by Morgan **ZIMMERMANN**, CEO EXALEAD - **Dassault Systèmes**

Manufacturing is Value

Zhenrui **ZHAO**, Deputy Director of Information and Automation Department - **Tangshan Steel**

interviewed by Rob **VAN EGMOND**, CEO QUINTIQ - **Dassault Systèmes**

Manufacturing is Human

Chunming **LIU**, Deputy Chief Engineer - **CRRC Tangshan**

interviewed by Guillaume **VENDROUX**, CEO DELMIA - **Dassault Systèmes**

Manufacturing is Creative

Alec **CLARK**, Mechanical Engineer - **Joby Aviation**

interviewed by Garth **COLEMAN**, Marketing VP ENOVIA - **Dassault Systèmes**

INNOVATION – ROUNDTABLE

CHINA 2025 – Push the boundaries of innovation in China and explore new horizons in Manufacturing

Sébastien **AUBREY**, Sales VP, Business Transformation, China - **Dassault Systèmes**

Chunming **LIU**, Deputy Chief Engineer - **CRRC Tangshan**

Tony **TAN**, Partner - **McKinsey & Company, Inc.**

Lebing **XIA**, Vice General Manager & CIO - **Fuyao Group**

Government Official

CONCLUSION

Bernard **CHARLÈS**, Vice-Chairman & CEO - **Dassault Systèmes**

05:30pm

COCKTAIL IN THE 3DEXPERIENCE PLAYGROUND

07:00pm

GALA DINNER

STRATEGIC TRENDS | AT THE SAME TIME AS USER SESSIONS, PLEASE SEE NEXT PAGE

09.00am

INTELLIGENT MANUFACTURING APPROACH

10.00am

DIGITAL TRANSFORMATION ACROSS THE VALUE CHAIN

Andy **KALAMBI**, Vice President, Strategic Business Development Platform - **Dassault Systèmes**
Brian **HAACKE**, Industry Sales Director, EMS/ODM Value Chain - **Dassault Systèmes**

10.45am

IMMERSION – BREAK IN THE 3DEXPERIENCE PLAYGROUND

Discover the **3DEXPERIENCE** Playground at Manufacturing in the Age of Experience, our hands-on technology showcase, featuring robotics, cobots, digital continuity, virtual reality and more

11.30am

MANUFACTURING DIGITAL TRANSFORMATION: CHINA IN THE RACE

Qi **WU**, Vice Chairman Greater China - **Accenture**; Chairman - **Shunzhe Co.**

CUSTOMER CASE: STRYKER

Kevin Xin **SHEN**, Senior Manager - **Accenture**

12.15pm

BUFFET LUNCH IN 3DEXPERIENCE PLAYGROUND

02:00pm

ARTIFICIAL INTELLIGENCE

Morgan **ZIMMERMANN**, CEO EXALEAD - **Dassault Systèmes**

03:00pm

CHANGE MANAGEMENT CHALLENGE IN MANUFACTURING AND DIGITAL TRANSFORMATION

Cedric **LELEU**, Associate Partner - **McKinsey & Company, Inc.**

Forest **HOU**, Operation Senior Expert - **McKinsey & Company, Inc.**

04:00pm

END

USER SESSIONS

	MANUFACTURING IS CREATIVE	MANUFACTURING IS SMART	MANUFACTURING IS VALUE	MANUFACTURING IS HUMAN
09.00am	<p>Today's Revolution in Materials-by-Design</p> <p>Reza SADEGHI Chief Strategy Office BIOVIA - Dassault Systèmes</p>	<p>One-Stop: 3DEXPERIENCE MarketPlace</p> <p>Michael LU PC CHINA Channel Marketing Manager - Dassault Systèmes</p>	<p>Mastering Complexity: Planning and Optimization in the Digital Age</p> <p>Kris KOSMALA General Manager, APAC QUINTIQ - Dassault Systèmes</p>	<p>Key Lessons in Deploying IoT Initiatives</p> <p>James MOK Strategy Director DELMIA - Dassault Systèmes</p>
10.00am	<p>One-Stop: 3DEXPERIENCE MarketPlace</p> <p>Michael LU PC CHINA Channel Marketing Manager - Dassault Systèmes</p>	<p>Additive Manufacturing: From Concept to Production</p> <p>Sumanth KUMAR AP Strategic Initiative Director SIMULIA - Dassault Systèmes</p> <p>Jean-Marc CAUZAC Fabrication Portfolio Management Expert DELMIA - Dassault Systèmes</p>	<p>Production Scheduling in Complex Discrete Environments</p> <p>Jean-Luc BADOC Head of DELMIA WW CoE - Dassault Systèmes</p>	<p>Supply Chain Planning & Optimization in a Collaborative Environment</p> <p>Jason JIA Business Unit Director China Delivery QUINTIQ - Dassault Systèmes</p>
10.45am	Break in 3DEXPERIENCE Playground			
11.30am	<p>Vehicle Electrification: Transform Your Manufacturing Operations</p> <p>Fred THOMAS Global Industry Director DELMIA - Dassault Systèmes</p>	<p>Discover Surface Mount Technology Manufacturing</p> <p>Dave TRAIL Global Key Account Manager - Cogiscan</p> <p>Carine HACYAN Software Partnerships & Strategic Alliances High Tech Industry - Dassault Systèmes</p>	<p>Strategic Sourcing & Automated Standardization to Decrease Costs & Risks</p> <p>Patrick SAMAMA Strategy & Portfolio Management EXALEAD - Dassault Systèmes</p>	<p>Value Engagement Model: On the Road to Industrial Excellence</p> <p>Olivier DREAN CoE Senior Director, Business Consulting Partner DELMIA - Dassault Systèmes</p>
12.15pm	Buffet Lunch in 3DEXPERIENCE Playground			
02.00pm	<p>Shipyard Digital Transformation</p> <p>François MATHIEU Marine & Offshore Industry Solution Technical Director - Dassault Systèmes</p>	<p>Quality Management in Manufacturing</p> <p>Garth COLEMAN VP Marketing ENOVIA - Dassault Systèmes</p>	<p>Complex Assembly Production for Operational Excellence</p> <p>Bruno DEMANGE Industry and Roles Portfolio Director DELMIA - Dassault Systèmes</p>	<p>3DEXPERIENCE Platform to Support LINE Builder Process</p> <p>Daniel KREISE Sales Director, Industrial Equipment Industry - Dassault Systèmes</p>
03.00pm	<p>Manufacturing in a Configured Context</p> <p>John MALLETT WW COE Senior Solution Consultant - Dassault Systèmes</p>	<p>Manufacturing Analytics</p> <p>Patrick SAMAMA Strategy & Portfolio Management EXALEAD - Dassault Systèmes</p>	<p>Manufacturing Innovation in the Age of Experience</p> <p>Milos ZUPANSKI Director, Product Portfolio Management SOLIDWORKS - Dassault Systèmes</p>	<p>Making Sense of Collaborative Robots</p> <p>Stéphane ROLLAND Portfolio Management Expert DELMIA - Dassault Systèmes</p>
04.00pm	End			