

MANUFACTURING IN THE AGE OF EXPERIENCE™

NOVEMBER 7-8, 2017 | SHANGHAI, CHINA



3DEXPERIENCE®

AGENDA

TUESDAY, NOVEMBER 7TH 2017 - MANUFACTURING IN THE AGE OF EXPERIENCE

01:00pm

REGISTRATION & WELCOME COFFEE

02:00pm

PLENARY SESSION:

IF the 4th industrial revolution is a game changer, **WE** need to play by new rules

WELCOME TO MANUFACTURING IN THE AGE OF EXPERIENCE

Ying **ZHANG** - China Managing Director - **Dassault Systèmes**

INSPIRATION – KEYNOTE SPEAKER

Get inspired by a disruptive approach on winning in the Experience economy

VISION IN ACTION – 3DEXPERIENCE PLATFORM LIVE DEMONSTRATION

Share Dassault Systèmes' vision on how the **3DEXPERIENCE** platform takes manufacturing to the next level & Discover how it enables manufacturers to shake and reshape their industry, thanks to the **3DEXPERIENCE** Twin approach

Garth **COLEMAN** - Marketing VP - **ENOVIA**

Rob **VAN EGMOND** - CEO - **QUINTIQ**

Guillaume **VENDROUX** - CEO - **DELMIA**

Morgan **ZIMMERMANN** - CEO - **EXALEAD**

IMMERSION – BREAK IN THE 3DEXPERIENCE PLAYGROUND

Discover the **3DEXPERIENCE** Playground at Manufacturing in the Age of Experience, our hands-on technology showcase, featuring robotics, cobots, digital continuity, virtual reality and more

LEARNING EXPEDITION – CUSTOMERS STORIES

Experiment the new paradigm of manufacturing through “the shop floor journey”, illustrated by customers' experiences

Manufacturing is Smart - Adrian **PRICE**, Director Global Powertrain Manufacturing - **Ford Motor Company**
interviewed by Morgan **ZIMMERMANN**, CEO - **EXALEAD**

Manufacturing is Value - Zhenrui **ZHAO**, Deputy director - **Tangshan Steel**
interviewed by Rob **VAN EGMOND**, CEO - **QUINTIQ**

Manufacturing is Human - Chunming **LIU**, Deputy Chief Engineer - **CRRC**
interviewed by Guillaume **VENDROUX**, CEO - **DELMIA**

Manufacturing is Creative - Alec **CLARK**, Mechanic Engineer - **Joby Aviation**
interviewed by Garth **COLEMAN**, Marketing VP - **ENOVIA**

INNOVATION – ROUNDTABLE

CHINA 2025 – Push the boundaries of innovation in China and explore new horizons in Manufacturing

Tony **TAN**, Partner - **McKinsey**

Chunming **LIU**, Deputy Chief Engineer - **CRRC**

Lebing **XIA**, Vice President & CIO - **Fuyao Glass**

Government official

Sébastien **AUBREY**, China Strategic Business Development Director - **Dassault Systèmes**

05:20pm

CONCLUSION

Bernard **CHARLÈS** - Vice-Chairman & CEO - **Dassault Systèmes**

05:30pm

COCKTAIL IN THE 3DEXPERIENCE PLAYGROUND

07:00pm

GALA DINNER

WEDNESDAY, NOVEMBER 8TH 2017 - MANUFACTURING IN THE AGE OF EXPERIENCE

PLAYGROUND	ALL DAY LONG
3DEXPERIENCE PLAYGROUND	Discover the 3DEXPERIENCE Playground at Manufacturing in the Age of Experience , our hands-on technology showcase, featuring robotics, cobots, digital continuity, virtual reality and more.

INNOVATIVE SESSIONS		FROM 09:00AM TO 12:15PM			
	STRATEGIC TREND	MANUFACTURING IS CREATIVE	MANUFACTURING IS SMART	MANUFACTURING IS VALUE	MANUFACTURING IS HUMAN
9:00-9:45	Intelligent Manufacturing Approach	Vehicle Electrification: Transform Your Manufacturing Operations Fred THOMAS Global Industry Director - DELMIA	One-Stop: 3DEXPERIENCE MarketPlace Michael LU PC CHINA Channel Marketing Manager - Dassault Systèmes	Supply Chain Planning & Optimization in a Collaborative Environment Yan HAN Director Business Unit China - QUINTIQ	Key Lessons in Deploying IoT Initiatives James MOK Director Business Development & High Tech Industry - DELMIA
10:00-10:45	Digital Transformation across the Value Chain Andy KALAMBI Vice President, Strategic Business Development Platform - Dassault Systèmes Brian HAACK Industry Sales Director, EMS/ODM Value Chain - Dassault Systèmes	One-Stop: 3DEXPERIENCE MarketPlace Michael LU PC CHINA Channel Marketing Manager - Dassault Systèmes	Additive Manufacturing: From Concept to Production Sumanth KUMAR AP Strategic Initiative Director - SIMULIA Jean-Marc CAUZAC Fabrication Portfolio Management Expert - DELMIA	Production Scheduling in Complex Discrete Environments Jean-Luc BADOC DELMIA	Key Lessons in Deploying IoT Initiatives Kris KOSMALA General Manager, APAC - QUINTIQ
10:45-11:20	Break in 3DEXPERIENCE Playground				
11:30-12:15	Digitalization Strategies in Manufacturing Customer case : Stryker Qi WU Managing Director - Accenture Kevin Xin SHEN Senior manager - Accenture	Configuration and Change Management Srikanth SANTHANAM WW COE Deploy and Tech - ENOVIA	Discover Surface Mount Technology Manufacturing Dave TRAIL Cogiscan Carine HACHAN Software Partnerships & Strategic Alliances High Tech Industry - Dassault Systèmes	Strategic Sourcing & Automated Standardization to decrease Costs & Risks Patrick SAMAMA Strategy & Portfolio Management - EXALEAD	Value Engagement Model: On the Road to Industrial Excellence Olivier DREAN CoE Senior Director, Business Consulting Partner - DELMIA
12:15-13:45	Lunch				

INNOVATIVE SESSIONS		FROM 02:00PM TO 16:15PM			
02:00-02:45	STRATEGIC TREND	MANUFACTURING IS CREATIVE	MANUFACTURING IS SMART	MANUFACTURING IS VALUE	MANUFACTURING IS HUMAN
	Artificial Intelligence Morgan ZIMMERMANN CEO - EXALEAD	Today's Revolution in Materials-by-Design Reza SADEGHI Chief Strategy Office - BIOVIA	Quality Management in Manufacturing Garth COLEMAN VP Marketing - ENOVIA	Complex Assembly Production for Operational Excellence Bruno DEMANGE Industry and Roles Portfolio Director - DELMIA	3DEXPERIENCE Platform to Support LINE Builder Process Daniel KREISE Sales Director, Industrial Equipment Industry - Dassault Systèmes
03:00-03:45	Driving Digital Change Management McKinsey	Shipyard Digital Transformation François MATHIEU Marine & Offshore Industry Solution Technical Director - Dassault Systèmes	Manufacturing Analytics Patrick SAMAMA Strategy & Portfolio Management - EXALEAD	Manufacturing Innovation in the Age of Experience Milos ZUPANSKI Director, Product Portfolio Management - SOLIDWORKS	3DEXPERIENCE Platform to Support LINE Builder Process Stéphane ROLLAND Portfolio Management Expert - DELMIA
04:00-5:00	3DEXPERIENCE Playground Open				