

3DEXPERIENCE CONFERENCE

SEPTEMBER 14-15, 2022 | DARMSTADT, GERMANY

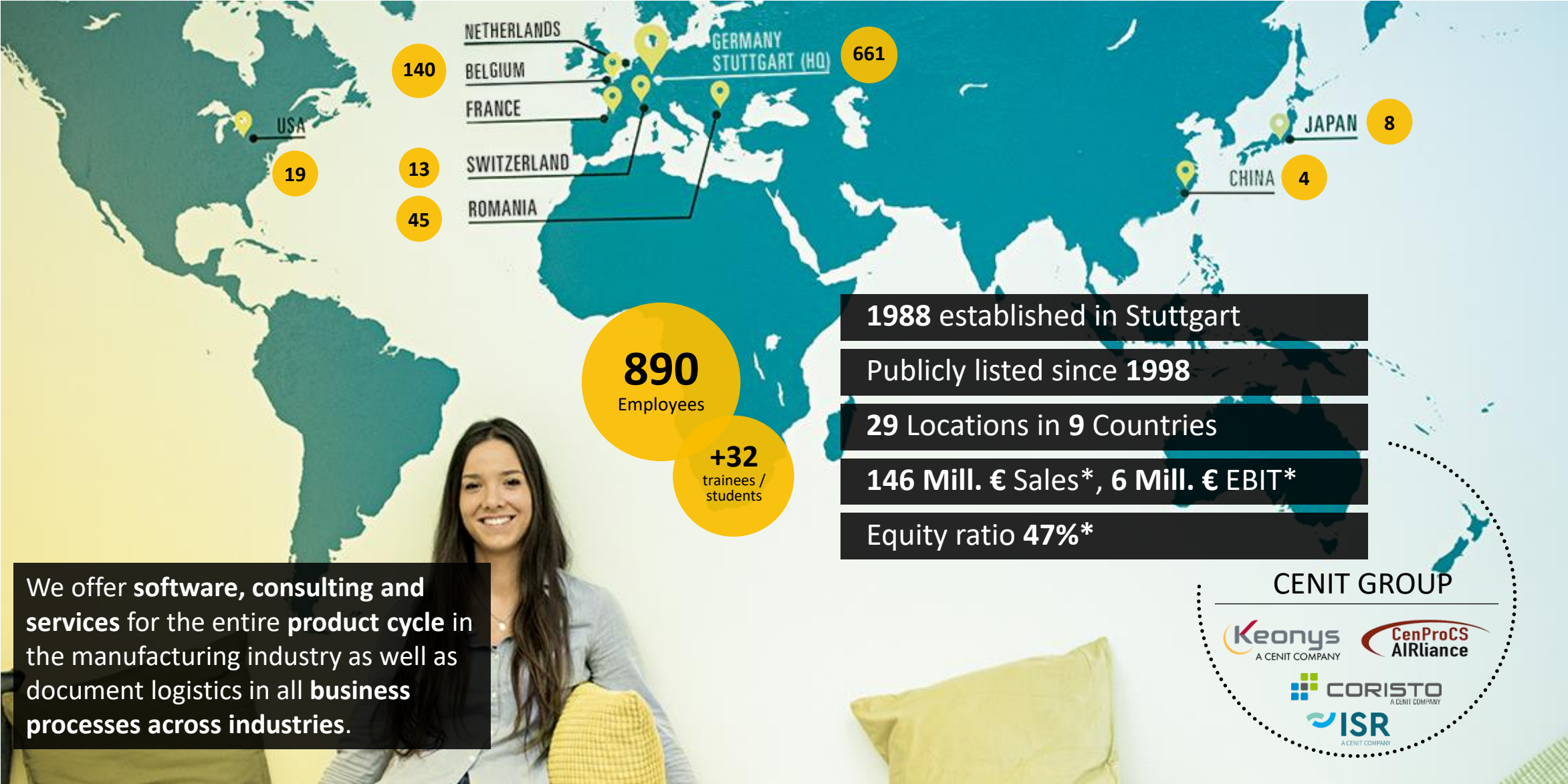
3DEXPERIENCE Integration to SAP ECC and SAP S/4HANA



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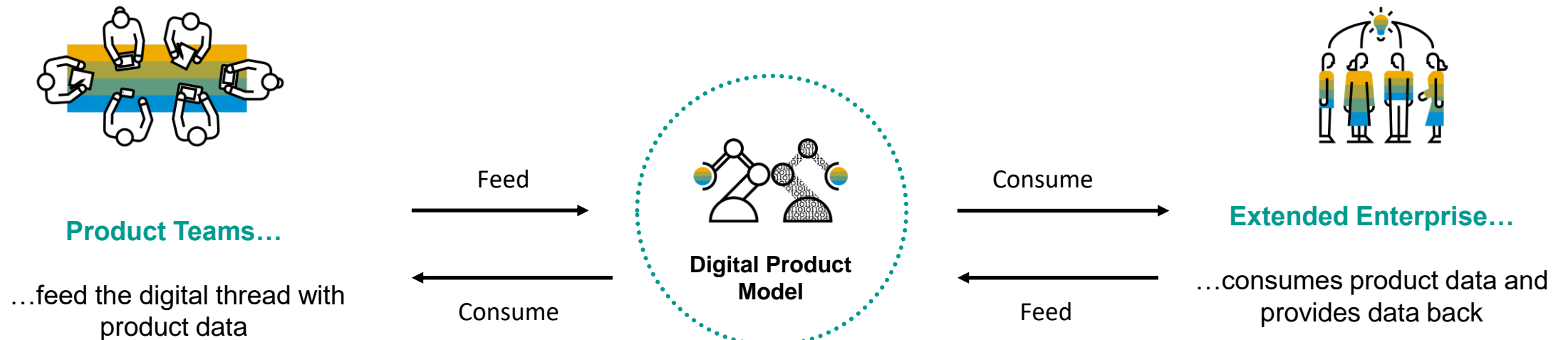


AGENDA

- **DESIGN WITHIN THE DIGITAL SUPPLY CHAIN**
- **VALUE OPPORTUNITIES WITH INTEGRATION**
- **SOLUTION OVERVIEW**
- **BUSINESS PROCESSES & CAPABILITIES**
- **INDUSTRY EXPERIENCE**
- **SUMMARY**

TO CAPTURE THE VALUE AT STAKE, IT IS TODAY MORE IMPORTANT THAN EVER TO CREATE AN END-TO-END DIGITAL THREAD ACROSS THE VALUE CHAIN.

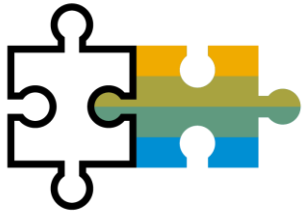
Our Mission: Deliver an integrated Digital Thread



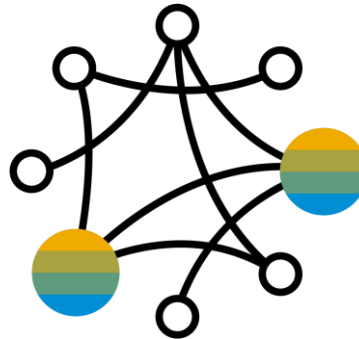
A **single digital thread** that integrates all the real-time information, feedback, performance, and data for a product from inception to sunset.

THE SOLUTION PORTFOLIO WITH S/4HANA, SAP ECC AND SAP INTEGRATION PORTFOLIO FOR PLM PROVIDE END-TO-END PROCESSES REQUIRED TO DEVELOP THE DIGITAL THREAD.

Solution Portfolio



External PLM Solutions as authoring systems for design and manufacturing information provided by PLM vendors such as 3DEXPERIENCE, PTC Windchill and Teamcenter.



SAP Integration portfolio for PLM to enable integrated processes **from Design to Operate**. Connecting external PLM systems to SAP S/4HANA or SAP ECC.



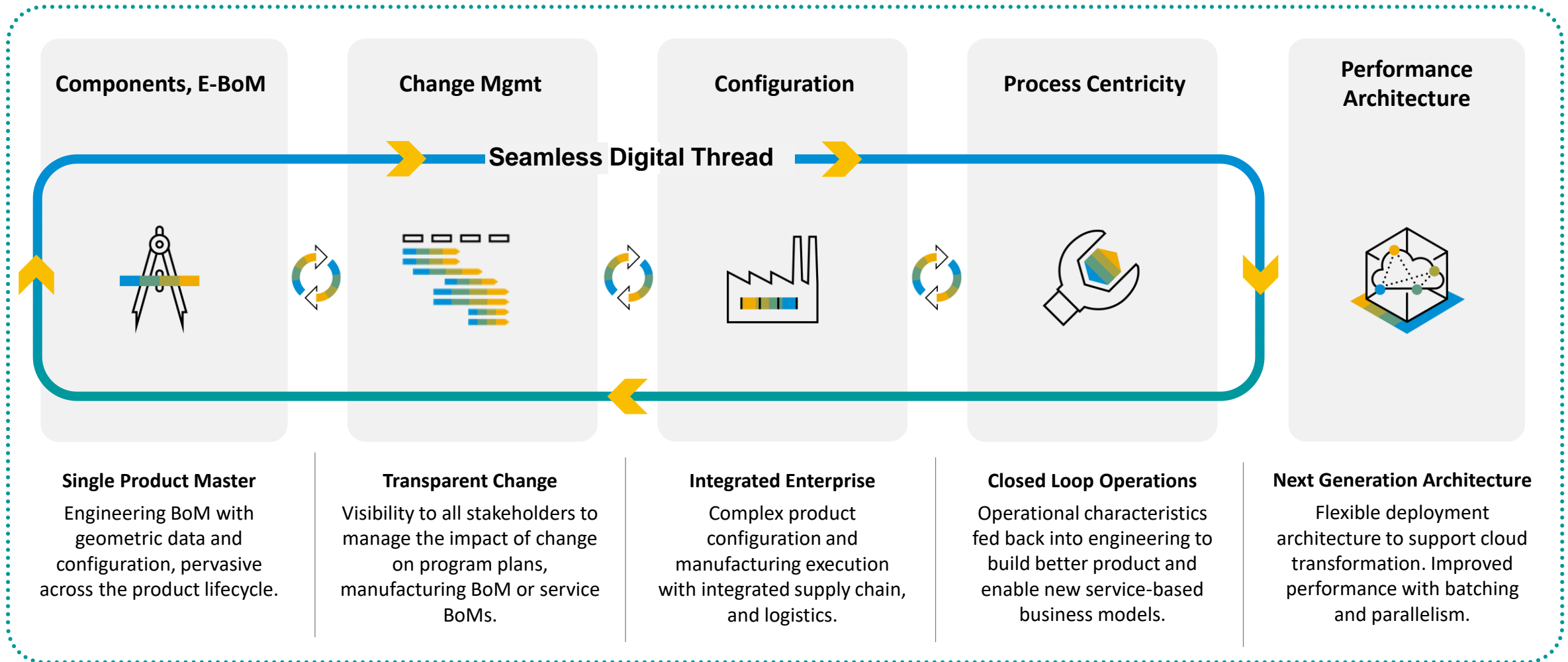
S/4HANA & ECC Core as the system of record and downstream business process integration.



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DIGITAL PRODUCT DATA AND ITS CONTINUITY IS KEY TO A FASTER TIME TO MARKET



... AND REQUIRES TO OVERCOME THE TYPICAL ROAD BLOCKS

Customer Challenges



High TCI/TCO

Every integration is based on project work. No standard integration on the market based on pre-defined scenarios.



Commonality

Many companies have more than one design system or PLM system they need to integrate.



Lack of process integration

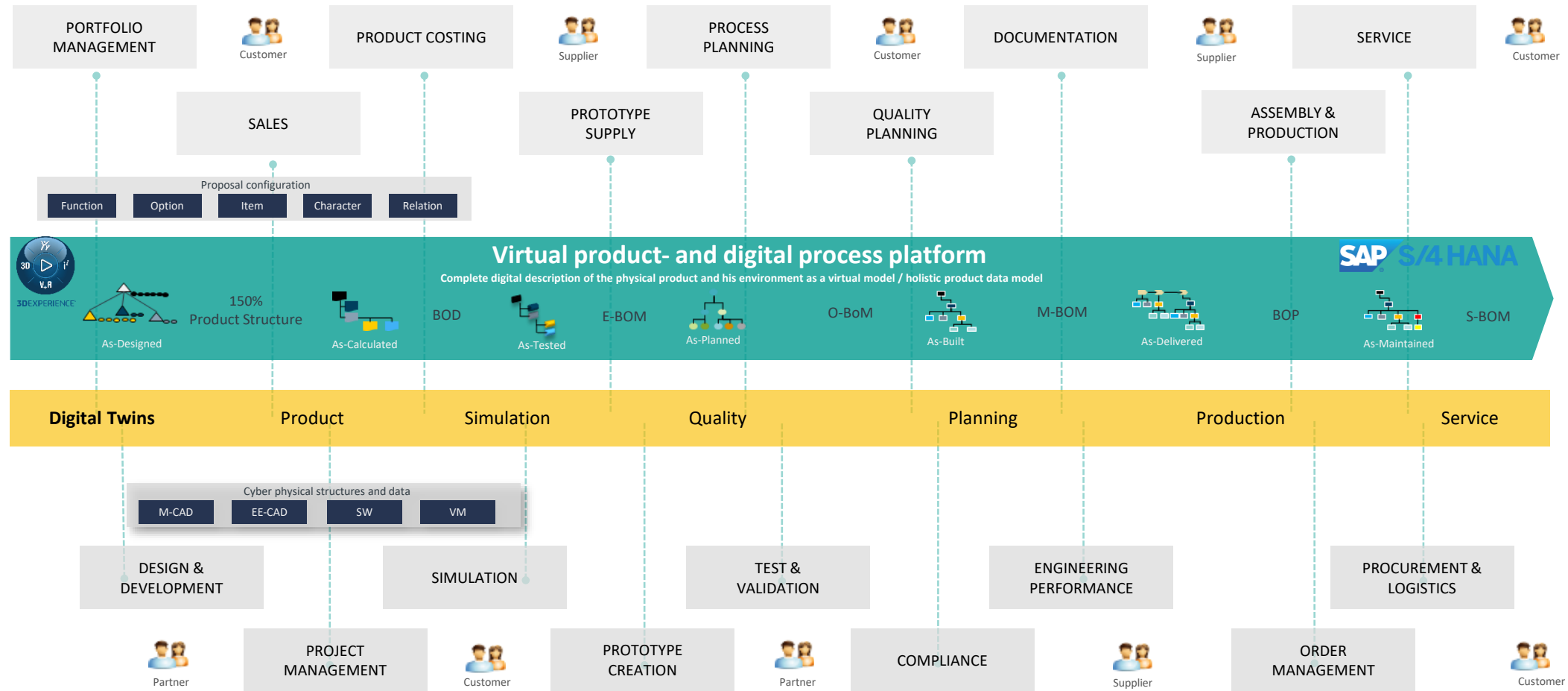
Focus on master data exchange only. Process integration capabilities not yet leveraged.



Resilient integration

Integrations built on old technology stack and are not cloud ready or scalable.

UNTANGLING THE COMPLEXITY OF DIGITAL PROCESS AND DATA CONTINUITY ALONG THE VALUE CHAIN





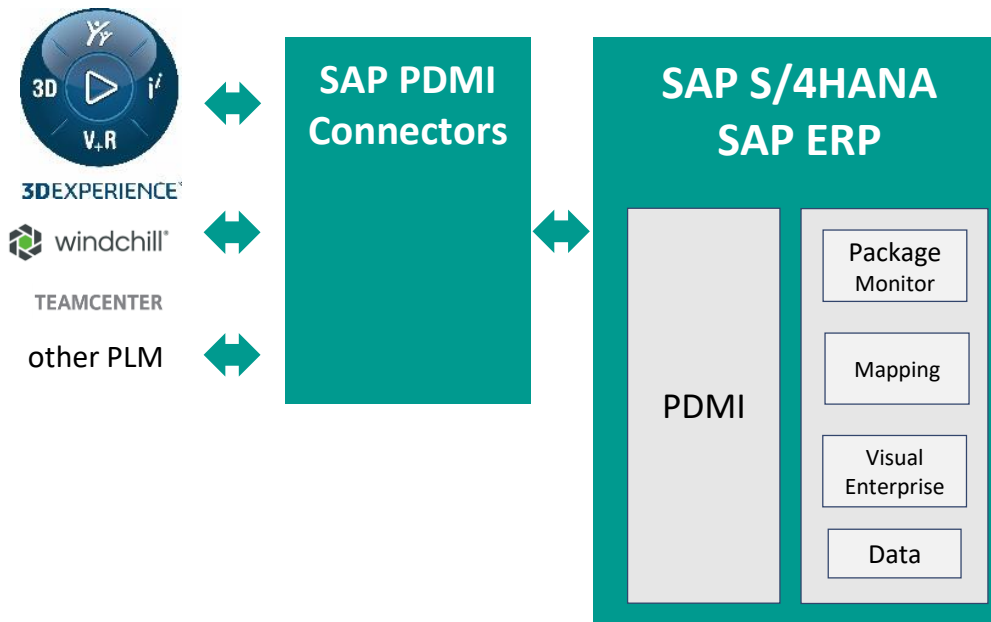
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SAP PRODUCT DATA MANAGEMENT INTEGRATION: A GAME CHANGER FOR MULTI-PLM SYSTEMS INTEGRATION

Business Outcomes

“PLM system integration is a game changer for the collaboration between engineering and the enterprise, offering **efficient, bi-directional digital product data flows**, embedded end-to-end and out of the box.”



Highlights



Run cross system **end-to-end business processes** integrating all disciplines for the enterprise, aligned across PLM systems.



Directly embedded into PLM, the architecture enables performance and automatic process triggers based on workflow and events.



Leverage **a common mapping across multiple PLM Systems** providing access to data across applications.



Visualization technology enables 3D representations to be reused across platforms.



Use a reliable and **scalable solution** which supports high performance and efficient operations.

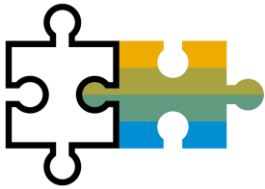


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WHAT DOES IT TAKE TO ESTABLISH YOUR DIGITAL THREAD IN A PREDICTABLE MANNER WITHOUT THE SHORTCOMINGS OF THE PAST?

Bundled Best Practices which will make you “Ready to” ...



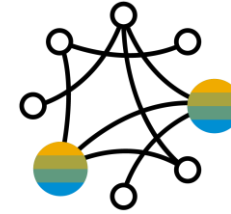
Leverage **the industry standard integration**

instead of unmaintainable, custom integrations



Manage **complexity**

through gradually adopting key business processes



Take a **phased, agile approach**

based on rapid deployment packages with a defined scope and outcome

A PROVEN AND EFFICIENT PATH TO IMPLEMENT YOUR DIGITAL THREAD



Master Data Governance

Ready to Connect

- Automated synchronization of product master data
- Availability of relevant data in home application
- Support of core cross functional business processes

Product Release & Change Mgmt.

Ready to Orchestrate

- Cross platform enterprise release and change management
- Audit trail of product revisions
- Frontloading via impact analysis and bi-directional traceability

Product Variant & Configuration Mgmt.

Ready to Configure

- Manage product variants and configurations
- Cross-functional visibility of design, manufacturing and sales variants
- Support end-to-end release and change process for variants

Handover to Manufacturing Engineering

Ready to Manufacture

- Enable seamless manufacturing engineering processes
- Leverage high-end 3D manufacturing engineering
- Support down stream processes in classic and new environment

Target Cost & Footprint

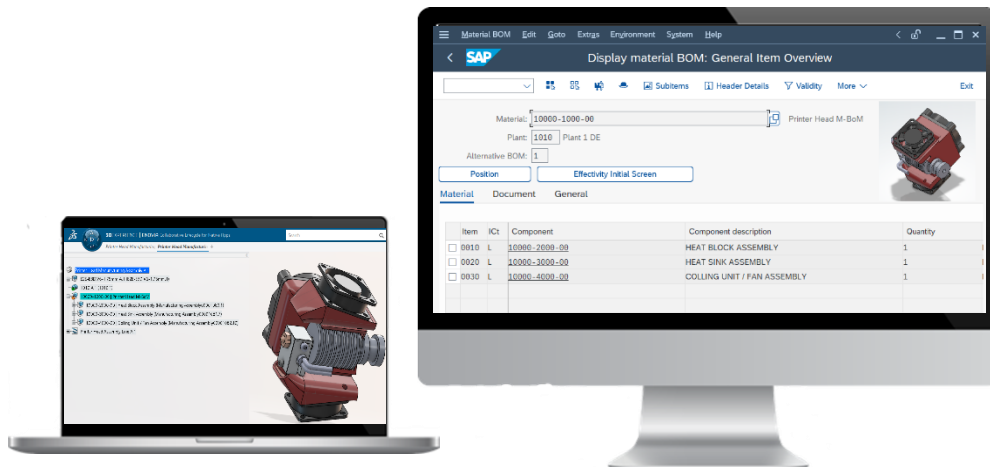
Ready to Calculate

- Orchestrate the product calculation process for cost and footprint across the platforms
- Continuous product control with simulation of product & production variants

READY TO CONNECT ENABLES CONSISTENT, AUTOMATED AND MORE ACCURATE CROSS-PLATFORM COLLABORATION FOR PRODUCT MASTER DATA

Business Outcomes

As a **Product Manager**, I want to share product master data as **automated and fast** as possible to all stakeholders.



As the responsible **Purchasing Manager** I would like to have all relevant data at hand to work with my suppliers with sufficient time to meet our planned **start of production (SOP)**.

As **Sales Representative** I want to have access to the latest and approved product information to work with my clients.

Process Highlights



Product master data are readily available to all stakeholders and ease the collaboration for **seamless, end-to-end business processes**



Release product structures and their parts and **trigger** an automated, bi-directional **synchronization** between **3DEXPERIENCE and SAP**



Consistent BoM and master data representations across the enterprise platforms eliminate tedious and time consuming data reentry and validation



Intelligent data selection streamlines the master data synchronization with a **net change** approach

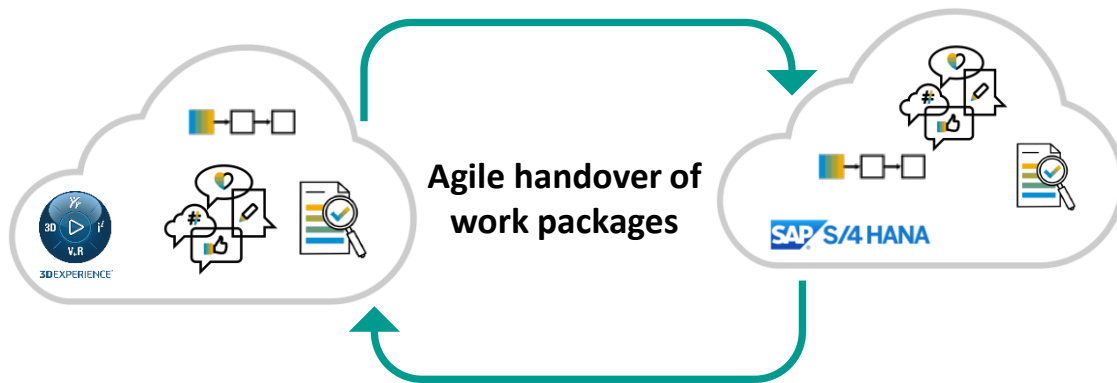


A seamless digital thread facilitates timely information access and **eliminates bottlenecks**

READY TO ORCHESTRATE ENABLES A SEAMLESS CROSS-PLATFORM RELEASE & CHANGE PROCESS COMBINED WITH A BUILT-IN, COMPREHENSIVE PROCESS MANAGEMENT

Business Outcomes

As a **development engineer**, I want to evaluate a change impact early and react proactively. I would like to get an overview of all change objects and documents from both systems, cross-platform.



As a **manufacturing manager**, I would like to identify costs at an early stage. I want to avoid missing components in production and unnecessary scrapping costs, duplicated warehousing and disruptions to the overall operating process.

Process Highlights



The **built-in process management** orchestrates team work across divisions and platforms



Cross-platform navigation of business objects directly from the work item of the users home application



The change impact analysis includes all objects and documents related to the proposed change without switching systems



The **collaboration** of 3DEXPERIENCE and SAP users is orchestrated through an agile, bi-directional handover of work packages

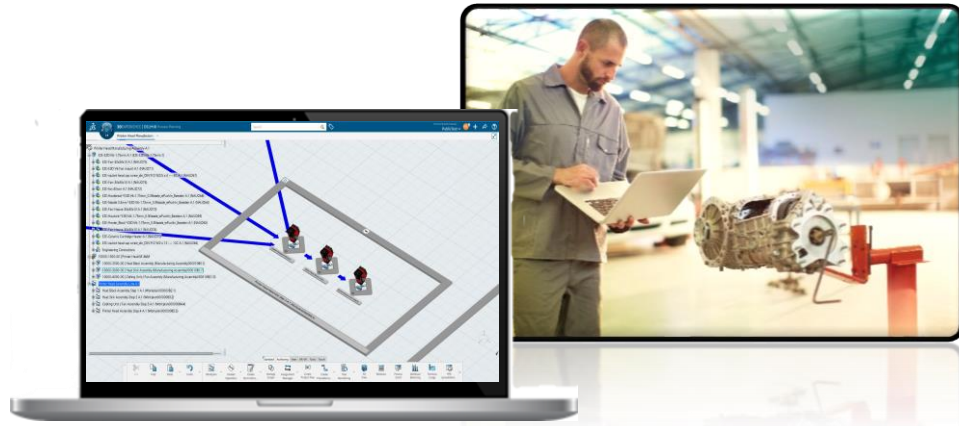


All implemented product changes create an **audit trail** with direct links and access to the relevant business objects from both systems

READY TO MANUFACTURE ENABLES CROSS PLATFORM COLLABORATION FOR AGILE MANUFACTURING ENGINEERING, PRODUCTION PLANNING AND OPERATIONS

Business Outcomes

As **Manufacturing Engineer**, I want to leverage my 3D process planning environment to define manufacturing processes and simulate assembly sequences without the need to switch between platforms.



As **Production Planner**, I want to have visibility to the latest engineering and manufacturing definitions to run MRP accurately, plan my SoP and the run-in of subsequent manufacturing changes.

As **Shop floor Operator**, I need up-to-date digital work instructions in conjunction with all necessary parts available at the right time.

Process Highlights



Manufacturing product structures (**M-BoM**) and process plans (**Routings**) are readily available to all stakeholders and ease the collaboration for **seamless, end-to-end business processes**



Manufacturing engineers have full **visibility to inventory levels** and **cost of items** that may influence their process planning decisions.



Seamless **3D visualization support** across PLM and ERP improves collaboration, process and manufacturing quality



Shorten the cycle time from the release of manufacturing processes to the start of production

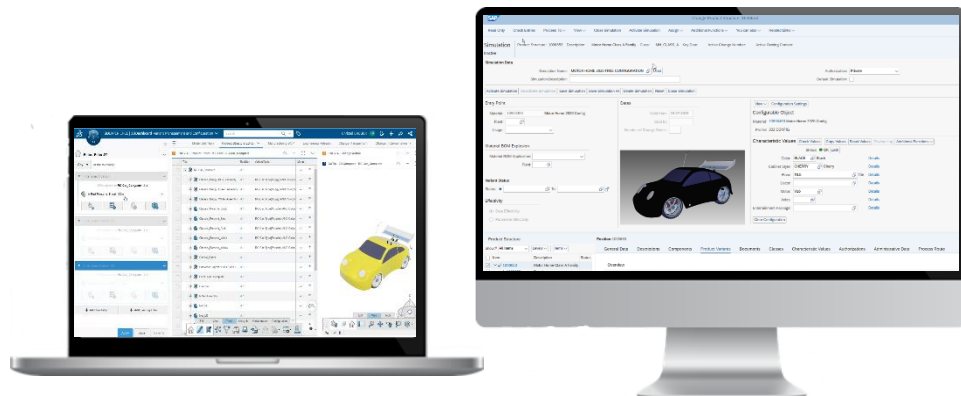


The manufacturing integration **can be tailored to all major SAP solutions** like PEO, classic BoM and Routing, as well as iPPE

READY TO CONFIGURE ENABLES CONSISTENT USAGE OF PRODUCT VARIANT METHODOLOGIES AND CONFIGURATION MANAGEMENT CONCEPTS ACROSS PLATFORMS

Business Outcomes

As a **Product Architect**, I would like to define the product modularization and technical product variants and configurations in my 3D PLM environment .



As a **Product Manager**, I would like to plan product model variants and sales configurations to empower my sales organizations with competitive offerings.

As a **Sales Manager, Cost Controller, Manufacturing Engineer**, ... I want to use the configuration for my own processes.

Process Highlights



Leverage **proven methodologies** to manage cross platform product variants and configurations, bridging the gap induced by differences in the variant uses and semantics of the platforms.



Map and synchronize product variant structures, rules and dependencies between systems for well defined integration scenarios



True end-to-end support for product configurations from early product variant design to manufacturing and downstream processes such as supply chain logistics.



Gain a competitive advantage through **shorter cycle times** for bringing configurable products to market.



The variant and configuration integration **can be tailored to the major SAP solutions** like classic BoM with variant configuration, as well as iPPE



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Why is CENIT your partner for the Digital Thread?



**Two decades of
industry-specific
experience**



**Technical expert
knowledge**



**Change management
expertise**

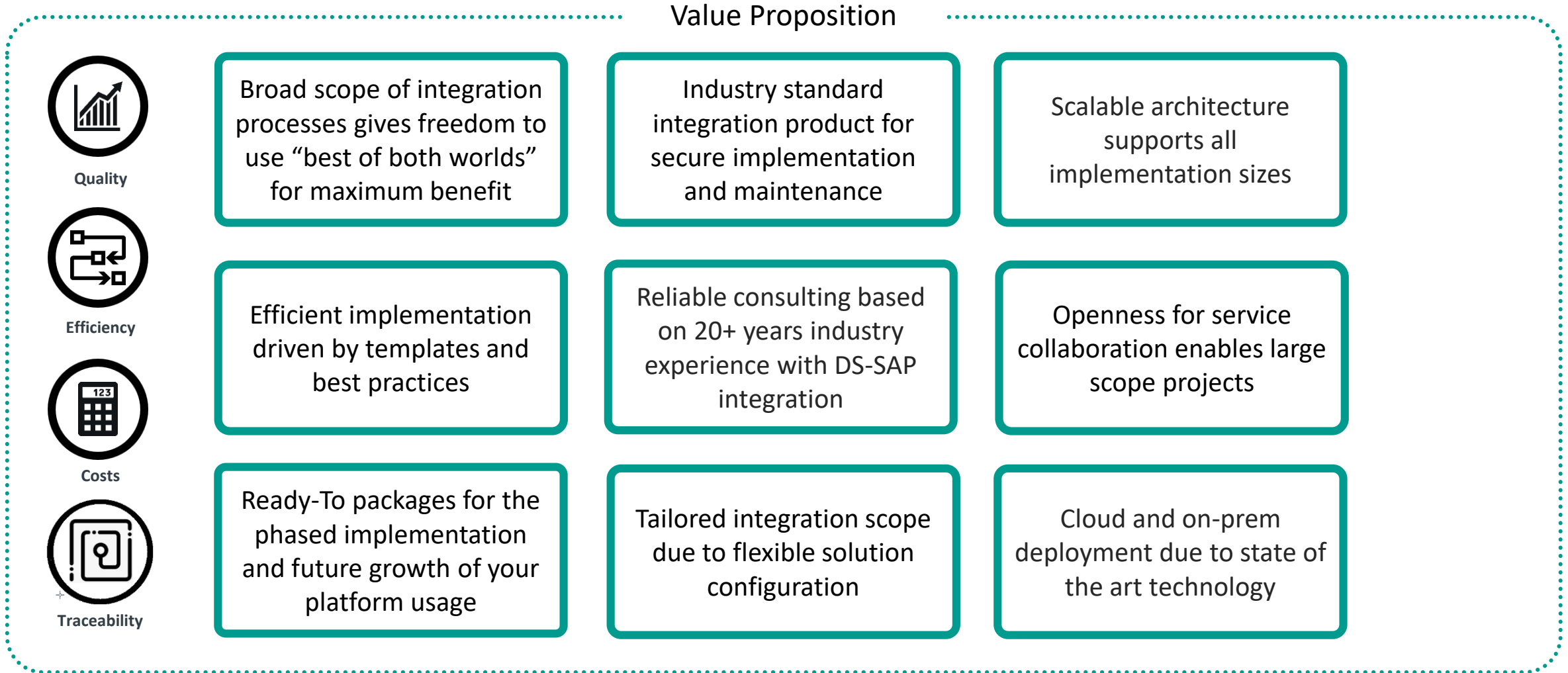
Gained through numerous customer projects from the **automotive, aerospace, consumer and industrial equipment** sector such as V-Zug, Riello, Lucid, Bobst, Neapco, Nurol Makina, Safran, Boeing, Lockheed Martin, Airbus, Bell Textron, Deutsche Aircraft, Waldaschaff, Atlas Copco and Arburg.



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WE CREATE THE ONE PLATFORM USER EXPERIENCE FOR THE DIGITAL THREAD



An aerial photograph of a city street, likely in Berlin, showing a wide road with traffic, flanked by dense green trees. In the background, city buildings and a church spire are visible under a hazy sky.

ARE YOU READY TO DISCOVER MORE?

Let's get in touch to explore options
for your digital thread.

THANK YOU!

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